PorschePerfect.com Porsche Giveaway Rules & Regulations

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

DRAWING: Drawing entries will be accepted during the PorschePerfect.com Porsche Giveaway, from 12:01am PST on January 28, 2009 thru 11:59pm PST on July 31, 2009. Random drawing from received and qualified entries will be held on August 6, 2009. 72mm, Inc. assumes no responsibility for unanticipated delays in holding such drawing. Presence at drawing is not required to claim prize. Winning entrant will have thirty (30) days to respond to email notification of winning status. If winning entrant does not respond within thirty (30) days, another entrant will be selected by random drawing from remaining entries. Completion of such an alternate drawing will foreclose any and all claims of the originally winning entrant to the car. 72mm, Inc.'s decision to hold such alternate drawing is final.

ENTRIES: Entries can be gained by participating in ongoing, monthly and special site interaction tasks as offered on PorschePerfect.com. Number of allowed entries per day will be clearly assigned to each entry method. All entries become the property of 72mm, Inc. and will not be returned. By submitting entry, entrant represents that he/she has the unrestricted right to submit his/her entry including supporting materials and that his/her entry does not infringe upon any third party's proprietary or other rights. No responsibility is assumed for illegible, lost, misdirected, or late entries.

PRIZE: One (1) 1999 Porsche 911 Carrera Cabriolet will be awarded to an entrant randomly selected by a drawing to be held on August 6, 2009 at or at a later date, place, and time, if so required. Retail value of the car is approximately \$27,115 (as of January 28, 2009).

TAXES AND CHARGES: Winning entrant is responsible for all applicable taxes (whether local, state, federal, or international), surcharges, tariffs, duties, shipping and handling charges, and all other charges associated with taking possession of the car. Winning entrant will be required to take possession of the car at 72mm, Inc. corporate offices located at 2735 Liberty Street NE, Salem, OR 97303. Winning entrant is also responsible for title, license, registration, and all other requirements related to use of the car.

WARRANTY: Neither 72mm, Inc. nor its agents or agencies assume any responsibility for damages, losses, or injury resulting from the car or its operation. 72mm, Inc. and its agencies and agents make no warranty of any kind regarding the car. 72MM, INC. AND ITS AGENCIES AND AGENTS EXPRESSLY EXCLUDE ALL IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. THERE ARE NO WARRANTIES OFFERED BY 72MM, INC., ITS AGENCIES OR AGENTS WHICH EXTEND BEYOND THE DESCRIPTION ON THE FACE HEREOF. ODDS: The odds of being selected to receive the 1999 Porsche 911 Convertible depend on the number of entries submitted for the drawing.

DISCLOSURE: Entry constitutes permission to disclose any provided information in an effort to comply with legally required disclosure, and/or for promotional and commercial purposes, except where prohibited by law.

WINNING ENTRANT: Winning entrant will be required to participate in post-drawing publicity profile. Winning entrant will be required to provide personal identification and verification of address by completing an IRS Form W-9 to claim prize. Winning entrant may be required to execute an affidavit of eligibility and liability/publicity release within fourteen days of drawing or the prize will be forfeited and an alternate entrant selected. 72mm, Inc. reserves the exclusive right to determine whether any entrant meets any pre- or post-drawing requirement to claim any prize. 72mm, Inc. exclusively reserves all rights to provide adequate substitutes for the car giveaway if such becomes undeliverable. Should winning entrant later be determined ineligible for any reason, 72mm, Inc. reserves the right to conduct a random

drawing at any time after the conclusion of PorschePerfect.com Porsche Giveaway. Any alternate drawing is subject to scheduling by 72mm, Inc. without notice to any entrant.

ELIGIBILITY: Contest open to individuals age 18 or older as of January 28, 2009, who are legal residents of the United States, except employees (and their immediate families and members of the same household) of 72mm, Inc., its agents, and advertising and promotional agencies.

SPONSORSHIP: The car giveaway is a promotion organized by the 72mm, Inc., in conjunction with those entities identified on the Giveaway Page on PorschePerfect.com as sponsors of the car giveaway.

GENERAL: This Contest is void where prohibited or restricted by law and subject to all applicable federal. state and local laws and regulations. This Contest will be governed by the internal laws of the State of Oregon, Marion County. Any and all legal actions or claims arising in connection with this giveaway must be brought in a court of competent jurisdiction within the State of Oregon, Marion County, 72mm, Inc. is not responsible for late, lost, stolen, damaged, garbled, incomplete, misaddressed, postage due, or misdirected entries, mail or communications, for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Further, 72mm, Inc. is not responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. The use of automated software or computer programs to register or to enter the giveaway or that are embedded in any Flash Ad/Video/Message is prohibited and any individual who uses or attempts to use such methods to register or to enter will be disqualified. 72mm, Inc. disclaims any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with, this giveaway, and reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this giveaway should any virus, bug, technical failures, unauthorized human intervention or other causes beyond 72mm, Inc.'s control corrupt or affect the administration, security, fairness or proper conduct of the giveaway. In the event of any such cancellation, termination or suspension, a notice will be posted and the winner will be selected from among all eligible entries received prior to such time. 72mm, Inc. reserves the right, at its sole discretion, to disqualify any entrant from this giveaway or any other promotion conducted now or in the future by 72mm, Inc. or any of its affiliates if his or her action, fraud or misconduct affects the integrity of the giveaway. By participating in this giveaway, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of 72mm, Inc. and warrants that she/he is eligible to participate in this giveaway. By accepting prize, winner agrees to release 72mm, Inc., its directors, employees, officers, and agents. including without limitation, its advertising and promotion agencies, from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prize or participation in any prize-related activities.

CAUTION. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS GIVEAWAY IS A VIOLATION OF LAW. SHOULD SUCH AN ATTEMPT BE MADE, 72MM, INC. RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.